center for social and responsible business
bala vikasa
for businesses that care

PRE-IMPULSE 2026

Advancing Academic-driven Social Innovations

SOCIAL ENTREPRENEURSHIP IMPULSE
INSPIRE.INNOVATE.ITERATE

Bala Vikasa
ISO-certified nonprofit founded by Bala Theresa Singareddy and Andre Gingras, with a **47-year legacy**: 7,000+ villages reached, 65,000+ trainees from 80+ countries.

BV-CSRB
Since 2014, **supporting social entrepreneurship** and **promoting responsible business**: 100+ social enterprises supported, 5,000+ youth trained.

IMPULSE
Our Social Entrepreneurship Summit: expo, fireside chats, pitching, panels, workshops, reverse pitching and incubator roundtables.

WHAT IS PRE-IMPULSE?

Finding tomorrow's social innovators, early

Pre-IMPULSE began as a way to identify and support **student innovators** across academic campuses. Partners host ideathons and pitching events; the strongest teams reach IMPULSE. It is **affordable and inclusive**: more students, a platform to showcase ideas, early validation and learning sessions.

New in 2026: we are widening the net to MBA and social-science institutions, sector-specific organisations, universities, international schools and colleges, within and beyond Telangana.

HIGHLIGHTS FROM LAST YEAR

600+ student innovators

10 academic institutions

50 teams shortlisted

15 finalists @ IMPULSE









Our 2025 Host Partners

BVRIT. B V Raju Institute of Technology · GEETHANJALI College of Engineering and Technology · CIE · KASE · WOXSEN UNIVERSITY · MLRITM

THE 2026 PROGRAMME

15 events in Nov - Dec 2026

4–5 eventsoutside Telangana

750+ students from 200+ teams partcipating

7 thrust areas from Social and Environmental Challenges

50 teams shortlisted for Pre-Impulse Finals

15 finalists; top 2 awarded prize money

Rs 100-150 team fees; towards Host Institution

8 Jan 2027 **IMPULSE**: our Top 15 finalists get full access, exhibit their solutions and connect with industry experts, mentors, impact investors and social entrepreneurs.

PRE-IMPULSE 2026

Where teams pitch, and how it works

SEVEN THRUST AREAS

Tech for Social Good
Governance,environment and public welfare

Education
Access to and quality of education

Agriculture
Sustainable agriculture and farmer livelihoods

Healthcare
Affordable and accessible healthcare

Climate & Circular Economy
Climate action, waste management, greentech

AssistiveTech
Technologies for persons with disabilities

Open Innovations
Community-centric, art & crafts, grassroots innovation

Teams pitch in one area; the shortlist is balanced across all seven.

HOW A TEAM MOVES THROUGH

1. Host event
Innovation challenge or ideathon with pitching; MVP preferred, not mandatory

2. Nominate
Top 4–5 teams from each event

3. Shortlist
About 50 teams, balanced across thrust areas

4. Final pitching
Pitch to the Pre-IMPULSE Finals jury, 29–30 Dec

5. IMPULSE Day
Top 15 exhibit on 8 Jan 2027; top 2 awarded; others get 50% off the exhibitor fee

WHO WE ARE INVITING

Engineering, MBA & Social Science Colleges | Academic Incubators | Telangana based Universities | International Schools | Sector-specific organisations | Colleges & Universities in Southern States

IMPACT AND BENEFITS

For partners

- Visibility as a Pre-IMPULSE partner
- A pipeline of innovators for your own incubator and entrepreneurship promotion activities
- Direct access to IMPULSE, ecosystem networking and multi-year partnership
- Jurors, mentors and a common toolkit

For student teams

- Idea validation, jury feedback and a mock-pitch session
- Certificate from BV-CSRB
- Pathways to incubation programs, grants and internships
- Network with experts, mentors and founders

What we provide

- SOPs, guidelines, pitching template and toolkit to plan the event
- Jury, domain experts for the event
- A dedicated PoC for smooth coordination
- Mentoring and Mock-pitching for the shortlisted teams. Discounted offers for all participants to be at Impulse





NEXT STEPS

1

Express interest
Tell us your preferred date.
Confirm the mode of event.

2

Confirm your host details
Name one PoC & a student incharge.
Finalise your event date.
Follow our SOPs and begin outreach amongst students/innovators.

3

Host and nominate
Run the event with our toolkit and jury support.
Help the shortlisted students prepare for Pre-Impulse Finals.

CONTACT US

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